



**UPRISE**

Our Catholic Generosity Commitment

**NOVEMBER 2020 - HAPPY 3RD ANNIVERSARY!**

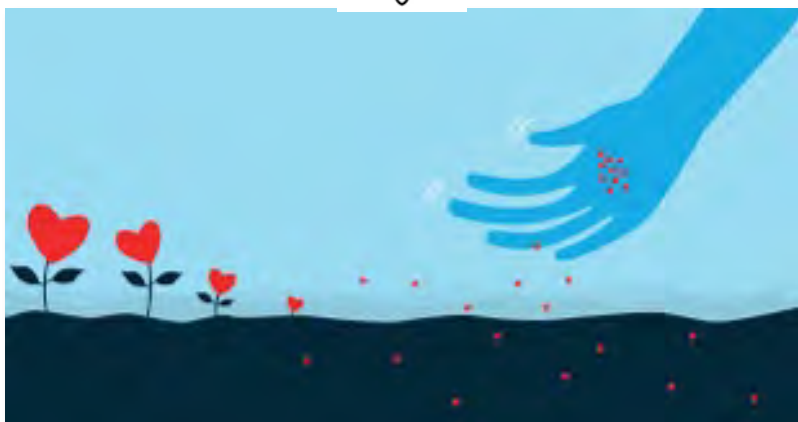
**UPRISE**

**Generosity**

**Impact Story**

Planting Seeds of Generosity,  
All Around the World!

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## 2020 - the 3rd year of the **UPRISE** generosity movement's global growth...

*Thank you*, rising 2 Catholic generosity movement-makers for extending the reach of UPRISE now to **50 countries**, with **15.1M reached through 15 November 2020** through social media, resulting in thousands of new individuals, couples, families, schools, parishes joining the movement and **planting seeds of love and mercy** with our global brothers and sisters in Christ!

*Go Holy Spirit, GO!!*



## Happy 3rd anniversary, UPRISE generosity family!

To all the local, regional and global volunteers who are part of the UPRISE family, we thank you for all you are doing to spread the UPRISE movement, globally this past year! Each day, more and more young adults are “lighting their flame” and signing up to make the personal commitment to keep generosity, one meaningful fruit of the Holy Spirit, a priority in their life! We hear from our UPRISE movement-makers that after making this beautiful commitment of supporting others in need through one’s personal giving of time, talents, treasure and ties, the Holy Spirit can work within the hearts of all willing to offer mercy and love when and where it is needed the most.

UPRISE movement-makers ***Stories of Impact*** on UPRISE’s website and weekly social media posts are very inspiring. They also spread new ideas to other UPRISE movement-makers of how one can use the 14 Works of Mercy as a generosity framework, uniquely Catholic. Please join us to spread the word, extend the movement, capture your generosity in photos, and share your works of mercy to help inspire others to give, too! May your commitment to generosity plant many seeds for God to water in the days ahead. May your personal brand of love and mercy to others become your living and lasting legacy of love!

Colleen Mitchell, *UPRISE volunteer steward*

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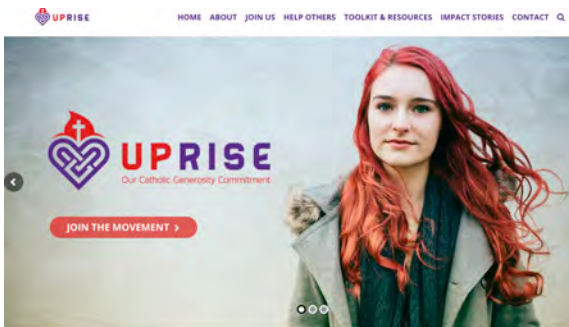
[www.catholicuprise.com](http://www.catholicuprise.com)

<https://www.facebook.com/CatholicUprise>



## 2020 WEBSITE VISITORS

[www.catholicuprise.com](http://www.catholicuprise.com)



### UPRISE: OUR CATHOLIC GENEROSITY COMMITMENT

#### 1 January - 31 October 2020 UPRISE “Visitor Traffic:”

- Total Session Views 10,312
- Unique Users 9,789
- Total Page Views 10,681
- Search Engine Clicks 1,881
- Impressions 71,366

Source: Goggle Analytics



## **2020 SOCIAL MEDIA CAMPAIGN**

<https://www.facebook.com/CatholicUprise>  
<https://www.instagram.com/catholicuprise/>

**1 January - 31 October 2020 UPRISE**

**25,410,573**

# of Ads served, sharing the UPRISE Invitation

**16,664,665**

Views/Reaches of UPRISE Media Campaign

**33,689**

Users who clicked on the Ad to find out more info

**160**

# Countries reached in Campaign

**50**

# Countries reflecting UPRISE movement-makers who Joined

*Source: Facebook Analytics*



# UPRISE during the COVID-19 Global Pandemic



March 17, 2020

## OFFERING CATHOLIC GENEROSITY & MERCY DURING THE GLOBAL PANDEMIC

UPRISE Ideas for Families | Students | Parish Youth Ministry

### In Family Life...

We are called to live in families of love and mercy, fostering an openness to life in an environment where youth are taught by parents and siblings how to engage in society in a constructive and uplifting way. We are created to live in community, resisting the current cultural call to individualism and narcissism.

### With Peer Students...

A spirit of mercy and service extends beyond the classroom to include campus and community service. UPRISE schools often display the Mercy Values in each classroom and students and faculty in all subjects intentionally consider the implications mercy has on their studies and in their lives.

### On behalf of Parish Youth Ministry...

Youth ministry is a catalyst for evangelization, and an apprenticeship into Christian discipleship. It promotes adult faith; one marked by study, liturgical practice, an imitation of Christ, prayer, dialogue, and active evangelization.

## As you continue your new self-quarantine and social distancing...

Keep your loving heart and mercy in action with UPRISE!

We have fresh ideas to share at your request, UPRISE movement-makers! Clearly we are all living in a new world culture given the global pandemic of CoVid-19...the old has past away for a time, and new has emerged. We have been sent to our homes, families, or loved ones, with the intention of "flattening the infection curve" so that for those who contract the virus and need help, our actions taken today will prevent an overwhelmingly large demand of patients straining our healthcare providers and hospitals. Thank you for your smart choice to "stay home" and *stay well, while continuing to serve!*

Many of you had begun UPRISE 14 Works of Mercy generosity initiatives within your schools and parish youth ministry programs at the start of Lent this year - *thank you* for reaching out during this



[www.CatholicUprise.com](http://www.CatholicUprise.com) [BeGenerous@catholicuprise.com](mailto:BeGenerous@catholicuprise.com)

Visit <https://catholicuprise.com/about/happenings/> to download your copy of ideas for small gestures of love and mercy that can be shared during the COVID-19 challenges.



## 2020 Stories of Impact Highlights

<https://catholicuprise.com/impact-stories/>





## **UPRISE Looking Ahead to 2021...**

Now that there are thousands of UPRISE movement makers in



50 countries who have made the commitment to keep Catholic generosity a priority in their life, have joined the UPRISE global movement by “lighting their flame,” we are considering hopping off Facebook given all their controversy, and reaching out directly to all in UPRISE via email addresses to form and engage country-specific UPRISE movement-makers on Zoom or FaceTime to inspire, encourage and share their Works of Mercy with each other, helping to build supportive, virtual UPRISE communities all across the world...what do you think of this idea? Email us at [begenerous@catholicuprise.com](mailto:begenerous@catholicuprise.com) and let us know what you would like within UPRISE in the New Year! **Blessings throughout the upcoming Christmas Season!**





#nextgencatholicmovement



**UPRISE**

Our Catholic Generosity Commitment

Please join the movement and help grow UPRISE  
with the support of your friends and family!

God Bless you always for your love,  
care and mercy for others...

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